

**Midwest Dairy Association
Nebraska Division
July 1, 2025 to April 30, 2026**

REVENUE:

NDIDB Checkoff Revenue

10 Months

\$ 1,007,182

EXPENSES:

Innovation:

DMI Projects 261,790 (incl. UDIA Membership)

Dairy Experience:

Sales Demand 135,853

Sales Youth 14,232

Thought Leader 50,784

Trust Adult 123,858

Trust Youth 72,555

Strategic Initiative 11,574

Research 47,132

Agricultural Affairs

Farmer Leadership 74,603

Farmer Advocates 107,497

Farmer & Corporate Communications 85,620

Administration 36,889

Total Expenses

\$ 1,022,386

Excess of Revenue over Expenses

\$ (15,204)

