

**Midwest Dairy Association
Nebraska Division
July 1, 2024 to June 30, 2025**

REVENUE:

NDIDB Checkoff Revenue

12 Months

\$ 1,197,872

EXPENSES:

Innovation:

DMI Projects 305,129 (incl. UDIA Membership)

Dairy Experience:

DEX-Sales Demand 196,044

DEX-Sales Youth 28,241

DEX-Thought Leader 114,866

DEX-Trust Adult 214,330

DEX-Trust Youth 100,887

DEX-Strategic Initiative 15,262

Research

44,836

Agricultural Affairs

Farmer Leadership 112,601

Farmer Advocates 140,791

Farmer & Corporate Communications

103,266

Program Innovation

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Administration

58,488

Total Expenses

\$ 1,434,739

Excess of Revenue over Expenses

\$ (236,867)

