

**Midwest Dairy Association
Nebraska Division
July 1, 2024 to April 30, 2025**

REVENUE:

NDIDB Checkoff Revenue

10 Months

\$ 972,683

EXPENSES:

Innovation:

DMI Projects 247,751 (incl. UDIA Membership)

Dairy Experience:

DEX-Sales Demand 174,273

DEX-Sales Youth 24,555

DEX-Thought Leader 99,973

DEX-Trust Adult 198,619

DEX-Trust Youth 94,095

DEX-Strategic Initiative 13,568

Research 35,922

Agricultural Affairs

Farmer Leadership 101,945

Farmer Advocates 90,962

Farmer & Corporate Communications 88,143

Program Innovation -

Administration 51,035

Total Expenses

\$ 1,220,841

Excess of Revenue over Expenses

\$ (248,158)

