

**Midwest Dairy Association
Nebraska Division
July 1, 2023 to June 30, 2024**

REVENUE:

NDIDB Checkoff Revenue

12 Months

\$ 1,243,915

EXPENSES:

Innovation:

DMI Projects 317,444 (incl. UDIA Membership)

Dairy Experience:

DEX-Sales Demand 183,578

DEX-Sales Youth 31,794

DEX-Global Positioning 110,228

DEX-Trust Adult 117,707

DEX-Trust Youth 92,220

DEX-Strategic Initiative 10,037

Research 59,857

Agricultural Affairs

Farmer Activation 120,073

Other Agricultural Affairs 143,058

Farmer & Corporate Communications 103,526

Program Innovation 33,325

Administration 52,950

Total Expenses

\$ 1,375,797

Excess of Revenue over Expenses

\$ (131,881)

