

**Midwest Dairy Association
Nebraska Division
July 1, 2023 to April 30, 2024**

REVENUE:

NDIDB Checkoff Revenue

10 Months

\$ 1,038,112

EXPENSES:

Innovation:

DMI Projects 265,989 (incl. UDIA Membership)

Dairy Experience:

DEX-Sales Demand 162,656

DEX-Sales Youth 25,789

DEX-Global Positioning 96,051

DEX-Trust Adult 96,293

DEX-Trust Youth 83,212

DEX-Strategic Initiative 9,925

Research

51,311

Agricultural Affairs

Farmer Activation 98,967

Other Agricultural Affairs 127,877

Farmer & Corporate Communications

41,938

Program Innovation

33,325

Administration

58,568

Total Expenses

\$ 1,151,902

Excess of Revenue over Expenses

\$ (113,790)

