

# NEBRASKA DAIRY INDUSTRY DEVELOPMENT BOARD

2015 Rice Street – St Paul, MN 55113

651-488-0261 Fax 651-488-0265

Board Meeting  
Nebraska State Fairgrounds  
June 18, 2015

## Minutes

**Members Present:** Jim Eschliman, Mike Henn, Lowell Mueller, David Murman, Kent Pulfer, Doug Temme, Bill Thiele

**Members Absent:** None

**Ex-Officio Members Present:** Bobbie Kriz Wickman, Bob Storant

**Ex-Officio Members Absent:** None.

**Others Present:** Midwest Dairy Staff: Beth Bruck-Upton, Rod Johnson, Caryn Kusleika, Bob Lefebvre; Ag Office: Emily Rose; Nebraska Division: Doug Nuttleman; Southwest Dairy Museum: Jim Hill; Via Phone: Louise Gallagher

1. **Call to Order**  
Meeting was called to order at 9:05 a.m. by Jim Eschliman.
2. **Roll Call**  
Doug Temme took the Roll Call and announced the presence of a quorum.
3. **Approve Agenda**  
Bill Thiele moved, Kent Pulfer seconded to approve the agenda. A Roll Call vote was taken and the motion carried unanimously.
4. **Minutes**  
David Murman moved, Bill Thiele seconded to approve the NDID minutes from March 11, 2015 with two changes. A Roll Call vote was taken and the motion carried unanimously.
5. **Review of First Purchasers & Board Representation**  
Louise Gallagher reported on the number of first purchasers and board representation via conference call. Letters will be sent to all purchasers with the exception of AMPI and DFA.
6. **Department of Ag. Reports**  
Bob Storant reported on Fee Collection Services Report, Income and Disbursements,

and the Department of Ag.  
Kent Puffer moved, Mike Henn seconded to accept the financial report  
by the Nebraska Department of Agriculture. A Roll Call vote was taken and the  
motion carried unanimously.

**Department of Ag Audits**  
Bob Storant presented the Department of Ag Audits. Clear Creek has been brought into  
compliance.  
Doug Tenme moved, David Murrman seconded to audit Darby Springs Dairy and  
Clover Grove Organic Dairy. A Roll Call vote was taken and the motion carried  
unanimously.

7. **Qualified Programs: Midwest Dairy Association**  
Louise Gallagher reported on the 7/1/14 – 4/30/15 Financial Update.  
Rod Johnson reviewed Midwest Dairy programs, including Dairy Retail Academy and  
research.

Caryn Kusleika reported on Fuel Up To Play 60 and Breakfast in the Classroom.  
Bob Lefebvre reported on Virtual Farm Tours to help tell the farmers' stories.  
Beth Bruck-Upton reported on Chocolate Milk programming and work with key  
influencers.

8. **Qualified Programs: Southwest Dairy Farmers**  
Jim Hill reported on Southwest Dairy Farmer programming via conference call.

9. **FY 2015 – 2016 Budget, Audit and Department of Ag Contract**  
Bob Storant reported on Production and Income Projections, Budget Proposal, Audit  
Proposal for FY 2015 – 2016 and the Nebraska Department of Ag. Contract Proposal.

10. **Approve FY 2014 – 2015 Audit Proposal**  
Kent Puffer moved, Mike Henn seconded to approve the Fiscal Year  
2014 – 2015 audit proposal as presented. A Roll Call vote was taken and the  
motion carried unanimously.

11. **FY 2015 – 2016 Qualified Programs Request**  
**Midwest Dairy Association**  
Louise Gallagher reviewed the 2015 -2016 Midwest Dairy Association Qualified  
Program Request.

**Southwest Dairy Farmers**  
Jim Hill reviewed the 2015 -2016 Southwest Dairy Farmers Qualified Program Request.

12. **FY 2015 – 2016 Budget**  
Mike Henn moved, Bill Thiele seconded to approve the Fiscal Year 2015 – 2016



Budget as presented. A Roll Call vote was taken and the motion carried unanimously.

13. FY 2015 – 2016 Contracts  
Department of Ag. Fee Collection and Audit Service

Doug Temme moved, Kent Pulfer seconded to approve the 2015-2016 contract with the Nebraska Department of Agriculture for fee collection and audit services. A Roll Call vote was taken and the motion carried unanimously.

Enforcement Procedures

Kent Pulfer moved, Lowell Mueller seconded to approve the Enforcement Procedure agreement with the Nebraska Department of Agriculture. A Roll Call vote was taken and the motion carried unanimously.

Qualified Program Agreements

Kent Pulfer moved, David Murman seconded to approve the Agreement as amended with Midwest Dairy Association for administrative and program services for the period 7/1/15 – 6/30/16. A Roll Call vote was taken and the motion carried unanimously.

Doug Temme moved, Kent Pulfer seconded to approve the Agreement as amended with the Southwest Dairy Farmers for the period 7/1/15-6/30-16. A Roll Call vote was taken and the motion carried unanimously.

Jim Eschliman moved, Kent Pulfer seconded to encourage Midwest Dairy Association and Southwest Dairy Farmers to work together when possible. A Roll Call vote was taken and the motion carried unanimously.

14. Dairy Industry Development Board Regulations

Bob Storant presented the updated regulations. Consensus was to clarify the meaning of the term "refund".

15. New Business

The board reviewed a letter from Senator Johnson related to LR212 referring to checkoff programs involved in lobbying. Johnson is polling on a bill if checkoffs are using money for lobbying.


Doug Temme moved, Bill Thiele seconded to respond to Senator Johnson that NDID is not involved in lobbying. A Roll Call vote was taken and the motion carried unanimously.

Rod Johnson reported that the NDIDB website is up and running at [www.nebraskadairyindustry.org](http://www.nebraskadairyindustry.org) and is available as a link from the State of Nebraska website.

Jim Eschliman,  
Chair



Doug Tenme  
Secretary/Treasurer



David Murman moved, Kent Pulfer seconded to adjourn the meeting at 12:21 p.m. A Roll Call vote was taken and the motion carried unanimously.

16. Adjourn